





|  |   |     |   |   |   |   |   |   |    |    |    |    |    |    |    |    |   |   |
|--|---|-----|---|---|---|---|---|---|----|----|----|----|----|----|----|----|---|---|
| 會展實務<br>Meeting and Exhibition                               | 2   | 2   |   |   |   |   |   |   |    |    | 2  | 2  |    |    |    |    |   |   |
| 俱樂部管理<br>Club Management                                     | 2   | 2   |   |   |   |   |   |   |    |    | 2  | 2  |    |    |    |    |   |   |
| 進階餐旅英文<br>Advanced Hospitality English                       | 2   | 2   |   |   |   |   |   |   |    |    | 2  | 2  |    |    |    |    |   |   |
| 宴會與外燴管理<br>Banquet & Catering Management                     | 4   | 4   |   |   |   |   |   |   |    |    | 4  | 4  |    |    |    |    |   |   |
| 民宿經營管理<br>B & B management                                   | 3   | 3   |   |   |   |   |   |   |    |    | 3  | 3  |    |    |    |    |   |   |
| 兩岸三地相關用語及習俗<br>The Three Places Related<br>Terms and Customs | 2   | 2   |   |   |   |   |   |   |    |    | 2  | 2  |    |    |    |    |   |   |
| 休閒事業管理<br>Leisure Business Management                        | 2   | 2   |   |   |   |   |   |   |    |    |    | 2  | 2  |    |    |    |   |   |
| 國際禮儀與美姿美儀<br>International Manners &<br>Etiquette            | 2   | 2   |   |   |   |   |   |   |    |    |    | 2  | 2  |    |    |    |   |   |
| 餐旅財務管理<br>Hospitality Financial<br>Management                | 2   | 2   |   |   |   |   |   |   |    |    |    | 2  | 2  |    |    |    |   |   |
| 健康餐飲規劃<br>Healthy Dietary Planning                           | 4   | 4   |   |   |   |   |   |   |    |    |    | 4  | 4  |    |    |    |   |   |
| 海外參訪研習<br>Overseas Study Practicum                           | 2   | 2   |   |   |   |   |   |   |    |    |    | 2  | 2  |    |    |    |   |   |
| 文化古蹟導覽<br>Guide for cultural heritage<br>tourism             | 2   | 2   |   |   |   |   |   |   |    |    |    |    |    | 2  | 2  |    |   |   |
| 顧客關係管理<br>Customer Relationship<br>Management                | 3   | 3   |   |   |   |   |   |   |    |    |    |    |    | 3  | 3  |    |   |   |
| 餐旅生涯規畫<br>Career planning for<br>Hospitality Industry        | 2   | 2   |   |   |   |   |   |   |    |    |    |    |    | 2  | 2  |    |   |   |
| 職場應用英文<br>Workplace English                                  | 2   | 2   |   |   |   |   |   |   |    |    |    |    |    | 2  | 2  |    |   |   |
| 餐旅管理個案研究<br>Hospitality Management Case<br>Study             | 3   | 3   |   |   |   |   |   |   |    |    |    |    |    | 3  | 3  |    |   |   |
| 餐廳籌備與規劃<br>Restaurant Preparing &<br>Planning                | 3   | 3   |   |   |   |   |   |   |    |    |    |    |    | 3  | 3  |    |   |   |
| 其他   |   |     |   |   |   |   |   |   |    |    |    |    |    |    |    |    |   |   |
| 小計   | 66  | 66  | 0 | 0 | 5 | 5 | 9 | 9 | 10 | 10 | 15 | 15 | 12 | 12 | 15 | 15 | 0 | 0 |
| 選修至少應修   | 42  | 42  | 0 | 0 | 3 | 3 | 5 | 5 | 6  | 6  | 10 | 10 | 8  | 8  | 10 | 10 | 0 | 0 |
| 專業科目至少應修   | 102   |     |   |   |   |   |   |   |    |    |    |    |    |    |    |    |   |   |
| 合計   | 152   | 152 |   |   |   |   |   |   |    |    |    |    |    |    |    |    |   |   |
| 畢業至少應修   | 128   |     |   |   |   |   |   |   |    |    |    |    |    |    |    |    |   |   |
| 授予學位名稱   | 管理學學士 (Bachelor of Business Administration) |     |   |   |   |   |   |   |    |    |    |    |    |    |    |    |   |   |